



Economic Development and Tourism Board Meeting Minutes
December 13, 2023

Board Members present: Luke Miller, Eddie Brown, Calvin Lu, Ariane Sip,
Spencer Copeland

Board Members absent: Julian Hernandez

Staff present: Victoria Vargas, Lauren Lyons, Susan Reyna

Citizen present: Jenna Krenek

- I. Eddie Brown called the meeting to order at 11:15 am.
- II. Eddie Brown made a motion to approve the Minutes from June 14, 2023. Luke Miller seconded the motion and all present approved.
- III. There were no citizen comments.
- IV. Board Action Items
 - a. Everyone present introduced themselves.
 - b. All agreed to postpone the election of officers until January when the full board would be present.
- V. Staff Updates
 - a. Victoria Vargas provided an overview of the Kyle Economic Development Department and offered to provide more detailed information for anyone who would like it.
- VI. Consideration and Recommendation to City Council
 - a. Discussion and Recommendation of Ex Officio Members
 - Victoria Vargas provided history of Ex Officio Members and information about the policy.
 - Eddie Brown made a motion to recommend ordinance changes defining the roles, responsibility, and selection criteria for Ex Officio members of the Kyle Economic Development and Tourism Board at the January meeting which would then be sent to Council for approval. Spencer Copeland seconded the motion and all present approved.
 - b. Discussion and Recommendation of Kyle Downtown Revitalization Grant Program
 - The board made suggestions regarding updates to the draft of the Kyle Downtown Revitalization Grant Program. This policy will be brought forward again at the next meeting.

VII. Eddie Brown made a motion to adjourn, and Calvin Lu seconded. All present approved. The meeting adjourned at 12:02 PM.

Victoria Vargas, Director of Economic Development

Minutes prepared by Susan Reyna