



Chapter 4

Implementation

Decision-Making Principles & Key Questions

PRINCIPLE

OPEN & TRANSPARENT



Decisions which are open and transparent should focus on talking about different elements related to line items on a budget, versus focusing solely on debt. Residents should be made aware of how all of these decisions are affecting them.

The development and permitting process is oftentimes confusing and may be the only experience many people have of doing business with the City. Everyone should understand the process itself, the time constraints that are part of the process, and the “whys” behind existing city regulations and restrictions in order to make it a positive experience.

Proactive communications and facts that ground discussion and show the path towards the decision being made should be shared with the public. This can be applied to capital improvement projects and in general - good governance.

When making decisions on development, the public should understand the analysis that took place and why there is a comfort level with approving developments; or, they should know what the options were for the City when considering these decisions. This is often information that the public either does not know, or they do not have access to the information.

The average citizen may see a conflict with all the different elements of city building and may not understand if they are being looked at together, separately, or not at all.

Key Questions

1. Was this decision made by taking into account fiscal elements other than debt?
2. Was information shared proactively with the public to explain the rationale behind the decision making?
3. Was the public made aware of what options the City has when considering decisions relating to development?
4. Is there a clear understanding of how the decisions being considered will impact residents, and are efforts being made to communicate and make residents aware of these impacts?



ECONOMIC PROSPERITY

Decisions that affect economic prosperity include moving towards a combination of utilizing materials in a way that creates lasting value throughout Kyle. The quality of the buildings should be used to attract targeted groups into becoming residents of Kyle.

Development should not only focus on accommodating the developers but should also provide the ability to own a variety of housing stock other than a traditional single family home. The City of Kyle should focus on bringing incremental types of building stock that are attainable to locals who are invested in the community and want to stay long term. Developments should not only be on a larger scale for investors outside of Kyle who will then lease to local business owners.

Key Questions

1. Does this decision achieve a goal of diversifying or adding to the diversity of different businesses in terms of size, scale, and ownership in Kyle and the level of jobs it would provide?
2. Does this decision help local homeowners also become business owners?
3. Does this decision prioritize incremental types of building stock that encourage long-term residency rather than catering primarily to investors outside of Kyle?
4. Does this decision prioritize sustainable economic growth and development in Kyle?

FISCAL RESPONSIBILITY



Decisions related to fiscal responsibility should include optimizing public funds to manage growth sustainably while carefully spending on city services and infrastructure improvements. This principle, grounded in strategic budgeting, ensures that each allocation of funds is meticulously evaluated for potential return on investment and long-term sustainability. By prioritizing fiscal health, the City of Kyle can manage public resources in a way that not only fosters transparency but accountability to its residents. This goes hand in hand with decisions being open and transparent - people need to understand what they are paying for.

Key Questions

1. What is the most efficient way to accomplish this task?
2. Are there cost savings in doing it ourselves versus doing it through a third party?
3. Is the decision fiscally responsible in the long term, and if so, how?
4. What is the cost of development, now and over time? Is the development designed to maximize fiscal productivity?



EQUITY AND JUSTICE

Decisions regarding transportation, parks and open space, and retail developments should be made with equity and justice in mind. These decisions should consider access, proximity and connection. They should also be considerate of how these resources are allocated - east of I-35 versus west of I-35.

The distribution of resources needs to take into account potential users from a diverse range of backgrounds. Access constraints should be identified, and potential solutions to those constraints must be of high priority. It is important to think of access not just in terms of physical access, but also in terms of perceived access. For example, is it clear who can enjoy a facility or improvement?

Key Questions

1. How does the proposed decision address the issue of equity and justice?
2. What measures have been taken to ensure equal access, proximity, and connection to the resources being considered in the decision?
3. Are there any potential inequalities in the allocation of resources? If so, how does the decision aim to address these disparities?
4. What factors are being used to assess the potential impact on equity and justice, and will these be analyzed over time to ensure these principles are being followed?

Implementation Approach

INCREMENTAL

Oftentimes, plans lose traction quickly because implementation recommendations prioritize too many large, complex projects that take many years to complete and require funding the City doesn't have. An alternative approach is to embrace an incremental, iterative approach that makes meaningful progress toward bigger goals immediately with the resources the community has available. The proposed implementation program was built around the Strong Towns "barbell strategy", where roughly 80 percent of projects are small, low risk projects that can be completed quickly with minimal resources and the other 20 percent toward larger high risk, high reward projects.



Source: Better Block Foundation

NEIGHBORHOOD CENTRIC

The majority of this plan focuses on improving quality of life for residents at the neighborhood level. Studies show that when quality of life is improved, property values and city revenues increase, and the wealth, health, and social wellbeing of residents also improve. And nobody knows what is needed in a neighborhood more than the people who live, work, worship, and recreate there every day. As such, the second critical aspect of the proposed implementation strategy centers around working with a neighborhood "cultivator crew" (residents, local businesses, and other community and philanthropic partners) to create and execute a series of neighborhood enhancement plans. These plans are intended to be lean, living documents that organize and prioritize ideas from the people in the neighborhood into small projects that will make the neighborhood incrementally better. Some of the projects will require city support through staff and funding, while others should be projects that can be done independently by residents with partnerships with philanthropic organizations and local businesses.



Action Types



GUIDELINES

Plans and design guidelines (such as technical standards) that are used to guide development of the functional and visual environment throughout the city or within certain “districts”.



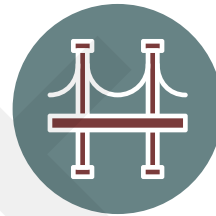
REGULATIONS

Ordinances and adopted policies that are used to guide and enforce development patterns in the city, most notably the zoning and subdivision ordinances.



FINANCIAL & PROCESS INCENTIVES

One of the ways a city can encourage development of the type, quality and form it wants in areas that align with principles and policies in this plan (and discourage the opposite) is to provide monetary incentives. Examples include reduced fees, tax rebates and loans or grants. Fast-tracked approvals and other expedited processes that save developers time (and money) are another method a city can use to support desired development.



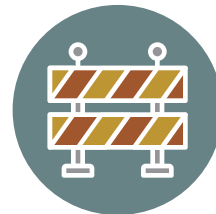
CAPITAL INVESTMENTS

Infrastructure projects and other city investments that help preserve and enhance economic growth, property values and quality of life.



EDUCATION & COMMUNICATION

Programs and activities that inform, engage and connect residents, local businesses and agency partners, and help with promotion of the community to prospective residents, developers and employers.



TACTICAL/COMMUNITY

Low budget projects that can be executed by residents and other partners to address safety and quality of life issues and test out ideas while waiting for funds to become available for more permanent improvements.



PARTNERSHIPS

Specific partnerships and collaborative efforts that are needed or that can help to achieve the desired vision for our community.

General Recommendations

1. Embrace the Comprehensive Plan as the centerpiece of decision making

A unified community vision and shared objectives are essential for the effective governance of a city. This document serves as the framework for guiding other plans, policies, and budgets to strengthen Kyle's fiscal position and enhance the quality of life and affordability for both present and future residents and businesses. By using the Plan to guide everyday decisions, the City can maximize and balance economic growth, community well-being, and sustainable development. This ultimately fosters a prosperous and inclusive environment for all who call Kyle home.

2. Cultivate a resilient, self-sustaining local economy & workforce

Kyle is a resident-oriented community that goes above and beyond to promote the growth and achievements of its local businesses and employers. While actively encouraging the establishment of new businesses, Kyle recognizes the crucial importance of supporting and enhancing the success of existing ones.

3. Align decisions with the community's principles

Decisions that are consistent with community principles develop trust, engagement, and ownership among residents. As the gap between needs and resources grows, the City must focus on projects that increase tax revenues while limiting excessive infrastructure liabilities. Integrating these principles into decisions about policy, budgeting, development, and project selection promotes the transparency and accountability that the community values. This can strengthen the relationship between the City and residents.

4. Establish and apply tools to collect and assess projects and initiatives

The City can enhance its decision-making processes and improve efficiency by incorporating tools that quantify the fiscal impacts of proposed development while incorporating decision-making principles that the people of Kyle identified as priorities. Regular reviews of ongoing initiatives should identify successes, areas for improvement, and obstacles. This proactive approach would help the City take timely measures to ensure success while optimizing resource allocation.

Component	Action	Action Type	Values				Aspirations				Timing			City Department	City Entities	Local Partners Can Assist As	
			Active Lifestyle	Education	Affordability	Community History	Local Entrepreneurship	Improved Mobility Network	Managed Growth	Preserved City Center	Expanded Offerings	Unified East/West Kyle	Always				Years 1-2
GEN 1 Recommendation: Embrace this plan as the centerpiece of decision making																	
GEN 1.A	Conduct an implementation kickoff summit to inform elected officials, staff, and community members about the Plan's guiding principles, goals, and top priorities for immediate action.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	●	All Departments	City Council, Planning & Zoning Commission, Economic Development & Tourism Board, Parks & Recreation Board, Trails Committee, Youth Advisory Council, TIRZ #2 Board	Investors, Supporters, Developers, Promoters, Volunteer Talent/Expertise
GEN 1.B	Add the guiding principles & implementation priorities from this Plan into board/council agenda reports & recommendations.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	All Departments	City Council, Planning & Zoning Commission, Economic Development & Tourism Board, Parks & Recreation Board, Trails Committee	
GEN 1.C	Implement a proactive action plan to provide regular progress updates, recommendations, and actions to the Planning and Zoning Commission and City Council regarding the comprehensive plan.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	Planning, Administration	City Council, Planning & Zoning Commission	Promoters
GEN 1.D	Design and implement a comprehensive communication strategy using social media, City website, and an annual meeting schedule to foster open communication and transparency around the comprehensive plan.	Regulations	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	City Council, Planning & Zoning Commission	
GEN 1.E	Collaborate with neighboring jurisdictions and regional agencies on cross-agency policies and projects regarding regional trails, thoroughfares, transit, water supply, and more.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	Planning, Parks & Recreation, Administration	City Council, Planning & Zoning Commission, Parks & Recreation Board, Trails Committee	Supporters, Volunteer Talent/Expertise
GEN 1.F	Conduct fiscal impact analysis on development projects and incorporate the results into development recommendations and decisions.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	Planning	City Council, Planning & Zoning Commission	
GEN 1.G	Publish and distribute a biennial progress report on implementation items to the community.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	City Council, Planning & Zoning Commission	Promoters, Supporters
GEN 1.H	Evaluate and update Recommendations, Future Land Use Map (FLUM), Growth Sectors and accompanying elements of this Plan to reflect current conditions.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	Planning	City Council, Planning & Zoning Commission	
GEN 1.I	Regularly update the Land Use Fiscal Assessment (LUFA) to monitor progress in fiscal metrics related to development patterns.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	Planning	City Council, Planning & Zoning Commission	
GEN 1.J	Ensure that adopted plans are consistent with this Plan; when they are not, coordinate edits to bring them in line until new versions can be pursued. New versions should use this Plan as their foundation.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	Planning	City Council, Planning & Zoning Commission	

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GEN 2 Recommendation: Cultivate a resilient, self-sustaining local economy & workforce																	
GEN 2.A	Update the Economic Development Strategic Plan in a manner consistent with this Plan.	Economic Development	●	●	●	●	●	●	●				●	Economic Development	Economic Development & Tourism Board, City Council		
GEN 2.B	Form a network comprised of developers and builders interested in investing in Kyle through incremental development, adaptive reuse, and neighborhood infill projects. Identify potential participants, contact them, and establish regular collaboration meetings.	Partnerships	●	●	●	●	●	●	●				●	Planning, Economic Development, Building	Planning & Zoning Commission, Economic Development & Tourism Board	Investors, Supporters, Developers, Promoters, Volunteer Talent/Expertise	
GEN 2.C	Establish a Local Business Incubator Program in collaboration with local developers and investor that offers tools, training, and support to participants.	Partnerships	●	●	●	●	●	●	●				●	Economic Development, Planning	Economic Development & Tourism Board	Local Businesses, Investors, Supporters, Developers, Promoters, Volunteer Talent/Expertise	
GEN 2.D	Implement the Economic Development Strategic Plan, once adopted.	Partnerships	●	●		●			●				●	Economic Development	Economic Development & Tourism Board, City Council		
GEN 2.E	Collaborate with local economic development and real estate partners to identify spaces within the core of Kyle appropriate for start-ups and local entrepreneurs. Comprise a marketing plan to fill these spaces.	Partnerships	●	●					●				●	Planning, Economic Development, Building	Planning & Zoning Commission, Economic Development & Tourism Board	Investors, Supporters, Developers, Promoters, Volunteer Talent/Expertise	
GEN 2.F	Formulate an action plan for the east side of I-35 that addresses current economic conditions/opportunities in a way that provides parity in resources & offerings with the west side.	Economic Development	●	●	●	●	●	●	●				●	Planning, Economic Development	Economic Development & Tourism Board, Planning & Zoning Commission, City Council	Investors, Supporters, Developers, Promoters, Volunteer Talent/Expertise	
GEN 2.G	Adopt and publish a development guide that concisely and clearly outlines how to navigate the development process for land division, zoning, signage, and permitting.	Guidelines	●	●	●	●	●	●	●				●	Planning, Building, Engineering & Capital Improvements, Economic Development		Promoters, Supporters, Volunteer Talent/Expertise	
GEN 2.H	Formulate and adopt a facilities master plan to reserve properties for future development.	Guidelines					●	●	●				●	Administration, Planning, Engineering & Capital Improvements, Economic Development, Building	City Council		

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GEN 3 Recommendation: Align decisions with the community's principles																			
GEN 3.A	Use the annual budget report to show how financial decisions and priorities align with this Plan.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Administration, Finance, Planning	City Council, Economic Development & Tourism Board	
GEN 3.B	Develop and apply assessments for sustainability and equity impacts on key decisions, projects, and policies.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	All Departments	City Council, Planning & Zoning Commission	
GEN 3.C	Define the "gold standard" so that residents, developers, businesses, and others interested in Kyle know what it means and how it is applied.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Administration, Planning	City Council, Planning & Zoning Commission, Economic Development & Tourism	Supporters, Developers, Promoters, Volunteer Talent/Expertise
GEN 3.D	Engage the Youth Advisory Committee to act as advisors to the City Council to provide a perspective not typically present in decision making.	Partnerships	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Administration	City Council	Supporters, Promoters, Volunteer Talent/Expertise
GEN 3.E	Administer the Vibrant Community Assessment (survey 1 of this planning effort) annually to all local citizens and track ratings while using them to inform governing decisions.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Administration	City Council, Planning & Zoning Commission, Economic Development & Tourism Board	Supporters, Promoters, Volunteer Talent/Expertise, Volunteer Labor
GEN 3.F	Participate in a Council retreat that results in a strategic plan to guide decisionmaking.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Administration	City Council	
GEN 4 Recommendation: Establish and apply tools to assess projects and initiatives																			
GEN 4.A	Perform a comprehensive evaluation of the development review process, to identify gaps in data and areas of needed improvement in data sharing.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Planning, Engineering & Capital Improvements		Volunteer Talent/Expertise
GEN 4.B	Implement data collection as part of development applications to ensure staff has adequate information for assessing the fiscal impact of requests.	Regulations	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Planning		
GEN 4.C	Form a cross-functional team from various City departments to oversee projects/initiatives, collaborate and problem solve.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Administration		Supporters, Volunteer Talent/Expertise
GEN 4.D	Assemble & map city utility data showing capacities, sizes, & conditions throughout Kyle. Make this data available to all city departments and decision makers.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Engineering & Capital Improvements		
GEN 4.E	Track and inventory the City's inventory of roads, including new construction, expansions, and improvements. Utilize this data to inform annual road cost analysis.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Engineering & Capital Improvements, Public Works		
GEN 4.F	Assemble a Unified Development Code that contains regulations and regulatory incentives to incremental redevelopment and high-yield revenue per acre development. Additional information is provided in the Appendix.	Regulations	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Planning	City Council, Planning & Zoning Commission, Economic Development	
GEN 4.G	Set up a utility council to allow all utility companies to be kept informed about developments and proactively coordinate.	Partnerships	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Public Works, Engineering & Capital Improvements		Local utility companies, Investors, Supporters, Promoters, Volunteer Talent/Expertise
GEN 4.H	Design an educational brief for the general public explaining how property taxes work.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications	City Council, Planning & Zoning Commission, Economic Development	Supporters, Promoters, Volunteer Talent/Expertise

Land Use & Growth Management Recommendations

1. Collect data and assess fiscal impacts of decisions

Data is critical when determining the levels of success that the Kyle has as they pursue various projects and initiatives. From city investments to development projects, the discussion of fiscal sustainability can only be fruitful when data is collected, analyzed, and presented to tell the complete story.

2. Maximize the types of housing offered in Kyle

Maximizing the types of housing offered in Kyle is essential for creating a diverse and inclusive community that meets the needs of its residents. By providing a wide spectrum of housing options, the community is better able to attract residents with various income levels, family sizes, and lifestyle preferences. Additionally, maximizing housing options can contribute to sustainable growth, minimize commuting distances, and foster vibrant neighborhoods.

3. Align future development with current/projected capacities

Aligning future development with current and projected capacities is crucial for the City of Kyle to ensure sustainable growth and efficient use of resources. Existing limitations should be well documented and included in every consideration process. By doing this, the City can avoid overburdening its infrastructure systems, direct development where it is best accommodated, and ensure that it can adequately support the needs of the growing population.

4. Adopt/accept an incremental approach to connectivity

Adopting an incremental approach to connectivity can ensure efficient and effective infrastructure development. This strategy prioritizes the step-by-step expansion of connectivity networks based on evolving needs, funding availability, and community demands. By improving connectivity incrementally, the City can avoid large-scale investments that may not align with immediate needs or become outdated. Instead, it can focus on targeted improvements and upgrades to address specific gaps, maximize existing infrastructure, and meet the changing demands of residents and businesses.

5. Encourage a development pattern that preserves green spaces

The City can prioritize preserving green spaces to maintain sustainability, enhance the quality of life, and promote well-being. This can be achieved by incorporating green space requirements into zoning regulations, incentivizing developers to include green spaces, and promoting sustainable land use practices. This approach can mitigate environmental impacts, improve air quality, provide recreational opportunities, and support biodiversity.

6. Introduce a land use strategy without a single focus on the separation of uses

Kyle's land use strategy can be greatly improved by promoting mixed-use developments that bring together various activities within the same space. Doing this has the potential to reduce commuting times, improve the overall quality of life, stimulate economic growth, foster sustainability, and promote social connections.

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			Active Lifestyle	Education	Affordability	Community History	Local Entrepreneurship	Improved Mobility Network	Managed Growth	Preserved City Center	Expanded Offerings	Unified East/West Kyle	Always				Years 1-2
LUGM 1	Recommendation: Collect data and assess fiscal impacts of decisions																
LUGM 1.A	Apply fiscal impact analysis to development projects and incorporate the results into P&Z and Council memos and presentations.	Guidelines	●	●				●	●		●				Planning	City Council, Planning & Zoning Commission	
LUGM 1.B	Set fiscal performance targets for new development projects and update them as applicable.	Guidelines	●	●				●	●			●			Planning	Economic Development	
LUGM 1.C	Monitor progress through the development review process and collaborate with developers of all sizes to align project proposals with fiscal performance targets.	Guidelines	●	●				●	●			●			Planning		Supporters, Developers
LUGM 1.D	Conduct an updated land use fiscal assessment to monitor land use progress and update fiscal metrics related to various zoning categories.	Guidelines	●	●				●	●				●		Planning	City Council, Planning & Zoning Commission	
LUGM 1.E	Adopt a governance policy of prioritizing maintenance and enhancement of existing roads over building new roads.	Regulations	●	●				●	●			●			Planning	City Council, Planning & Zoning Commission	
LUGM 2	Recommendation: Maximize the types of housing offered in Kyle																
LUGM 2.A	Implement zoning changes for mixed-use, multigenerational developments and incentivize various home types, values, and amenities.	Guidelines	●	●	●			●	●	●			●		Planning	City Council, Planning & Zoning Commission	
LUGM 2.B	Advocate for the construction of compact, walkable neighborhoods near downtown areas and key activity centers like parks and retail locations.	Guidelines	●	●	●			●	●	●	●				Planning	City Council, Planning & Zoning Commission, Economic Development	Supporters, Promoters, Volunteer Talent/Expertise
LUGM 2.C	Produce an online development guide aimed at educating and attracting developers for small scale projects.	Guidelines	●	●	●			●	●	●	●				Communications	Economic Development	Supporters, Promoters, Volunteer Talent/Expertise
LUGM 3	Recommendation: Align future development with current/projected capacities																
LUGM 3.A	Prioritize CIP projects in areas with aging infrastructure that present opportunities to capture additional tax revenue through infill and redevelopment.	Capital Investments	●	●	●			●	●	●		●			Engineering & Capital Improvements, Public Works	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise
LUGM 3.B	Generate an online map to direct developers and realtors to potential development and redevelopment zones within Kyle, emphasizing advantages and existing infrastructure capacity.	Guidelines	●	●	●			●	●	●			●		Planning, Public Works, Engineering & Capital Improvements	Economic Development	
LUGM 3.C	Perform a thorough evaluation of current infrastructure systems, including water, storm, and wastewater, to spot potential capacity issues or bottlenecks where upgrades are necessary for future redevelopment.	Education & Communication	●	●	●			●	●	●			●		Engineering & Capital Improvements, Public Works		
LUGM 3.D	Pursue partnership with regional entities as part of a long-term water and wastewater supply solution.	Partnerships		●				●	●				●		Administration, Engineering & Capital Improvements, Planning, Public Works	City Council	
LUGM 3.E	Regularly review and update development policies and zoning regulations to ensure they align with current and projected infrastructure capacities.	Guidelines	●	●	●			●	●	●		●			Planning	City Council, Planning & Zoning Commission	
LUGM 3.F	Carefully prioritize expansion of City staff positions, the insufficiency of which can limit plan implementation progress.	Guidelines	●	●	●			●	●	●		●	●		Administration		
LUGM 4	Recommendation: Adopt/accept an incremental approach to connectivity																
LUGM 4.A	Launch small-scale pilot projects to test and demonstrate the feasibility and benefits of incremental connectivity improvements.	Capital Investments	●	●	●			●	●	●			●		Economic Development	City Council, Planning & Zoning Commission	Promoters, Supporters, Developers, Volunteer Talent/Expertise
LUGM 4.B	Create an incremental, phased improvement strategy with short-term, achievable milestones to improve connectivity over time that is scalable with available resources and opportunities.	Capital Investments	●	●				●					●		Planning, Engineering & Capital Improvements		Promoters, Supporters, Developers, Volunteer Talent/Expertise
LUGM 4.C	Enhance connectivity elements during routine maintenance and infrastructure upgrades. Whenever streets, sidewalks, or other infrastructures require repairs or replacements, seize the opportunity to improve connectivity within these projects' scope.	Capital Investments	●	●				●	●	●		●			Engineering & Capital Improvements, Public Works		
LUGM 4.D	Initiate a strategic sidewalk expansion program, prioritizing high-traffic areas and gaps in the current network to enhance pedestrian accessibility.	Capital Investments	●	●				●	●	●			●		Engineering & Capital Improvements	City Council, Planning & Zoning Commission	Promoters, Supporters, Developers, Volunteer Talent/Expertise
LUGM 4.E	Incorporate flexibility in street and pathway design regulations and standards to allow for easy adaptability in response to evolving mobility demands.	Regulations	●	●				●	●	●			●		Engineering & Capital Improvements		
LUGM 4.F	Collaborate and exchange knowledge with partners who successfully implement incremental connectivity improvements to guide future decisions and hasten progress.	Education & Communication	●	●				●	●	●		●			Engineering & Capital Improvements		Promoters, Supporters, Local Partners, Volunteer Talent/Expertise
LUGM 4.G	Design & distribute a "beginning in business" guide that explains the various scales of business increments available in Kyle and where they are allowed by right.	Economic Development	●	●				●	●	●			●		Communications	Economic Development	Local Businesses, Promoters, Supporters, Developers, Volunteer Talent/Expertise
LUGM 4.H	Establish minimum requirements along the Vybe trail to allow an incremental approach to improvements that require minimum investment and do not dissuade development.	Capital Investments	●	●				●	●	●			●		Engineering & Capital Improvements		Promoters, Supporters, Developers, Volunteer Talent/Expertise
LUGM 4.I	Use a value capture approach to reinvest dollars from development along the Vybe trail into the physical infrastructure of the next section of trail.	Guidelines	●	●				●	●	●			●		Engineering & Capital Improvements		

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LUGM 5 Recommendation: Encourage a development pattern that preserves green spaces																
LUGM 5.A	Build a comprehensive map and accompanying GIS data to identify natural and environmentally sensitive areas in Kyle that should be preserved.	Guidelines	●	●			●	●	●		●			Planning, Engineering & Capital Improvements		Supporters, Promoters, Volunteer Talent/Expertise
LUGM 5.B	Implement measures to protect and preserve the identified natural and environmentally sensitive areas through overlays and other regulations.	Regulations	●				●	●	●			●		Planning, Parks & Recreation, Engineering & Capital Improvements		Supporters, Promoters, Volunteer Talent/Expertise
LUGM 5.C	Develop and adopt a policy for the public acquisition of open space and conservation easements on the outskirts of the city and in the extraterritorial jurisdiction (ETJ) to ensure an ample amount of open space for future parks and stormwater management initiatives as Kyle grows.	Regulations	●	●			●	●	●			●		Planning, Parks & Recreation		Supporters, Promoters, Volunteer Talent/Expertise
LUGM 5.D	Widen floodplain buffers and incentivize developers to integrate green infrastructure and stormwater Best Management Practices (BMPs) for enhanced utility and appeal of open spaces.	Regulations	●	●			●	●	●			●		Planning, Parks & Recreation		Supporters, Promoters, Volunteer Talent/Expertise
LUGM 5.E	Update the Parks and Trails Master Plan to identify future park locations, incorporate the Vybe trail, & lay out specific steps for enhancing current parks and constructing the Vybe system.	Guidelines	●	●			●	●	●				●	Planning, Parks & Recreation		Supporters, Promoters, Volunteer Talent/Expertise
LUGM 5.F	Pursue accreditation through Commission for Accreditation of Park and Recreation Agencies (CAPRA) and National Recreation and Park Association (NRPA).	Education & Communication	●	●			●	●	●				●	Planning, Parks & Recreation		Supporters, Promoters, Volunteer Talent/Expertise
LUGM 5.G	Pursue a state award through the Texas Recreation & Parks Society (TRAPS) by qualifying and being nominated for either the Administration - Management Excellence Award, the Planning Excellence Award, or the Promotions and Marketing Excellence award.	Education & Communication	●	●			●	●	●				●	Planning, Parks & Recreation		Supporters, Promoters, Volunteer Talent/Expertise
LUGM 5.H	Develop a trail Connection from Post Oak to Southeast Kyle.	Capital Investments	●				●		●			●		Parks & Recreation		Developers, Promoters
LUGM 5.I	Develop a trail from Gregg Clarke Park to Southwest Kyle Trail corridor.	Capital Investments	●				●		●			●		Parks & Recreation		Developers, Promoters
LUGM 5.J	Develop a trail from Kensington to Amberwood corridor	Capital Investments	●				●		●			●		Parks & Recreation		Developers, Promoters
LUGM 6 Recommendation: Introduce a land use strategy without a single focus on the separation of uses																
LUGM 6.A	Ensure new development incorporates the characteristics defined for each place type in the comprehensive plan (e.g. scale, housing types, etc.).	Regulations	●	●			●	●	●	●	●			Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise
LUGM 6.B	Proactively rezone properties in areas that need revitalization - such as Urban Village and Traditional Neighborhood place types - to more flexible zoning districts.	Guidelines	●	●	●		●	●	●	●		●		Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise
LUGM 6.C	Once a new code is adopted, periodically conduct a comprehensive review and analysis of it to identify redundancies, inconsistencies, and areas of unnecessary complexity.	Regulations	●	●	●		●	●	●	●		●		Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise
LUGM 6.D	Establish design regulations that promote compatibility and ensure that mixed-use developments contribute positively to the surrounding environment and aesthetics.	Regulations					●	●	●			●		Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise
LUGM 6.E	Eliminate approval of single-use suburban subdivisions.	Regulations	●				●	●	●			●		Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise

Neighborhood Recommendations

1. Encourage neighborhood scale services where appropriate

By promoting neighborhood-scale services, Kyle can enhance convenience for residents and foster a stronger sense of belonging and social cohesion. This approach entails providing essential amenities within residential areas, reducing reliance on long-distance travel, and improving resource efficiency.

2. Provide opportunities for housing needs to be met within existing neighborhoods

Kyle can capitalize on existing neighborhoods where infrastructure is already present to gently introduce housing options that meet the diverse housing needs of its residents while respecting the existing historic fabric and scale. This provides opportunities to individuals and families who must find suitable homes in locations that are close to services, jobs, and recreation. It also maximizes infrastructure already paid for and installed and increases the tax base without expanding the city's footprint.

3. Support the creation of complete and cohesive neighborhoods citywide

For neighborhoods to be complete, they must contain elements of housing, commerce, outdoor space, streets, and programming - they are more than simply housing areas. They are flexible places with life cycles that evolve and change, and that have a unique character that unite people, not separate them. This can be accomplished in both existing and new neighborhoods around the city.

4. Connect services and neighborhoods

With a focus on enhancing connectivity, the City can improve active transportation networks, pedestrian and cycling paths, and other mobility systems to ensure seamless access to essential services, amenities, and recreational areas. By strategically linking neighborhoods, a high level of services, convenience, inclusivity, and quality of life for residents can be achieved. This has a positive impact on traffic levels, quality of life, and local, place-based economic development.

5. Exercise equitable distribution of resources

By supporting the creation of cohesive neighborhoods throughout the city, disparities between the east and west sides of Interstate 35 can be addressed and remedied. Bridging the gaps between these areas, promoting community development initiatives, and placing equity considerations firmly at the center of investment decisions promotes unity and shared identity. The results are targeted investments, infrastructure improvements, and inclusive policies that speak directly to what residents have shared should be a focus.

Component	Action	Action Type	Values				Aspirations				Timing			City Department	City Entities	Local Partners Can Assist As	
			Active Lifestyle	Education	Affordability	Community History	Local Entrepreneurship	Improved Mobility Network	Managed Growth	Preserved City Center	Expanded Offerings	Unified East/West Kyle	Always				Years 1-2
NH 1 Recommendation: Encourage neighborhood scale services where appropriate																	
NH 1.A	Gather feedback from community members, local businesses, and neighborhood associations on desired service types and where those services are needed.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	Economic Development	Local Businesses, Supporters, Promoters, Volunteer Talent/Expertise
NH 1.B	Offer incentives and support to entrepreneurs and small businesses for setting up neighborhood services like grocery stores, cafes, clinics, and convenience stores tailored to local residents' needs.	Financial & Process Incentives	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	Economic Development	Local Businesses, Investors, Supporters, Promoters, Volunteer Talent/Expertise	
NH 1.C	Promote adaptive reuse of existing vacant buildings and spaces for new services with incentives that can include expedited processes, reduced permit fees, and potential tax incentives.	Financial & Process Incentives	●	●	●	●	●	●	●	●	●	●	●	Planning	Economic Development	Investors, Supporters, Promoters, Volunteer Talent/Expertise	
NH 1.D	Initiate and nurture partnerships among local organizations, groups, and service providers, using platforms such as community meetings or digital forums to facilitate the development of neighborhood services.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	Planning	Economic Development	Investors, Supporters, Promoters, Volunteer Talent/Expertise	
NH 2 Recommendation: Provide opportunities for housing needs to be met within existing neighborhoods																	
NH 2.A	Collaborate with housing agencies and financial institutions to explore innovative financing options and incentives for homeowners interested in creating ADUs or converting existing properties into multi-unit dwellings.	Financial & Process Incentives	●	●	●	●	●	●	●	●	●	●	●	Planning	Economic Development	Investors, Supporters, Promoters, Volunteer Talent/Expertise	
NH 2.B	Offer technical assistance and streamlined permitting processes for housing projects within existing neighborhoods to expedite their development while ensuring compliance with safety and quality standards.	Financial & Process Incentives	●	●	●	●	●	●	●	●	●	●	●	Planning			
NH 2.C	Promote community education and engagement initiatives to raise awareness about the benefits of housing diversity within existing neighborhoods and address any concerns or misconceptions among residents.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	Communications	City Council, Planning & Zoning Commission	Investors, Supporters, Promoters, Volunteer Talent/Expertise	
NH 2.D	Revise zoning and land use regulations to facilitate diverse housing options within existing neighborhoods, such as infill development, accessory dwelling units (ADUs), or redevelopment of underutilized sites.	Regulations	●	●	●	●	●	●	●	●	●	●	●	Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise	
NH 2.E	Facilitate meetings between housing developers and community stakeholders, provide guidelines for neighborhood-specific needs, and offer feedback on projects to ensure new housing and redevelopment align with each neighborhood's unique character.	Partnerships	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise	
NH 2.F	Adopt a series of pre-approved building plans for Accessory Dwelling Units (ADUs) to encourage gentle infill within existing neighborhoods.	Financial & Process Incentives	●	●	●	●	●	●	●	●	●	●	●	Planning, Building	City Council, Planning & Zoning Commission		
NH 3 Recommendation: Support the creation of complete and cohesive neighborhoods citywide																	
NH 3.A	Review neighborhood development proposals for conformity with the "Traditional Neighborhood" place type. Provide feedback on how to incorporate mixed-use spaces, diverse housing, and preservation of open spaces.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	Planning			
NH 3.B	Conduct outreach to support and expand a network of local small developers and entrepreneurs for enhancing commercial and residential offerings in existing neighborhoods.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	Communications	City Council, Planning & Zoning Commission, Economic Development	Supporters, Promoters, Volunteer Talent/Expertise	
NH 3.C	Administer resident surveys to identify potential community garden locations in parks and city-owned properties, using their feedback to guide decisions.	Regulations	●	●	●	●	●	●	●	●	●	●	●	Communications, Parks & Recreation		Supporters, Promoters, Volunteer Talent/Expertise	
NH 3.D	When reviewing proposed infill, redevelopment, or greenfield projects, ensure that the proposed development fits the style and feel of the neighborhood, keeping its unique character intact.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	Planning	City Council, Planning & Zoning Commission		
NH 3.E	Implement a Complete Streets policy for neighborhoods demonstrating a commitment to multi-modal transportation options.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	Planning, Engineering & Capital Improvements			
NH 3.F	Conduct a series of listening sessions to solicit input on neighborhood identification and naming. Using this, create a Kyle neighborhoods map, and build a neighborhood advocacy and planning program.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise	
NH 3.G	Assemble a brief guide on establishing and registering a neighborhood association with the city, and designate a staff member to function as the point of contact for coordination and information sharing with the organizations.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning		Supporters, Promoters, Volunteer Talent/Expertise	
NH 3.H	Set an example for redevelopment of City-owned properties in a manner consistent with the adopted place type.	Capital Investments	●	●	●	●	●	●	●	●	●	●	●	Administration, Planning, Building	City Council, Planning & Zoning Commission, Economic Development & Tourism, TIRZ Board	Supporters, Promoters, Investors, Developers	
NH 3.I	Undertake a community design process for a mixed use project at 104 S Bursleson. Pursue a development partner to refine and execute it.	Partnerships	●	●	●	●	●	●	●	●	●	●	●	Planning, Economic Development	City Council, Planning & Zoning Commission, Economic Development & Tourism, Arts & Cultural Commission	Investors, Developers, Promoters, Supporters, Volunteer Talent/Expertise	

Component	Action	Action Type	Values				Aspirations				Timing				City Department	City Entities	Local Partners Can Assist As			
			Active Lifestyle	Education	Affordability	Community History	Local Entrepreneurship	Improved Mobility Network	Managed Growth	Preserved City Center	Expanded Offerings	Unified East/West Kyle	Always	Years 1-2				Years 3-4	Years 5-7	
NH 4 Recommendation: Connect services and neighborhoods																				
NH 4.A	Establish a comprehensive mobility framework to enhance connectivity between services and other neighborhoods.	Regulations	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Planning, Engineering & Capital Improvements		
NH 4.B	Collaborate with local service providers, transportation agencies, and community organizations to develop strategies for enhancing connections between services and neighborhoods.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning, Administration		Local utility companies, Investors, Supporters, Promoters, Volunteer Talent/Expertise
NH 4.C	Conduct an assessment to identify potential multi-modal transportation infrastructure improvements that can enhance connectivity between services and neighborhoods.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Engineering & Capital Improvements, Public Works		
NH 4.D	Implement a community outreach program to gather input from residents and stakeholders on their transportation needs and preferences.	Education & Communication	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise
NH 4.E	Organize a community-led event in a specific neighborhood or corridor in need of connectivity improvements and identify temporary interventions that can be implemented.	Tactical/Community	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	City Council, Planning & Zoning Commission	Investors, Supporters, Promoters, Volunteer Talent/Expertise
NH 4.F	Document the outcomes of the community event, including lessons learned, successes, and challenges, and use the insights gained to prioritize permanent improvements that enhance connectivity between neighborhoods and services.	Tactical/Community	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning		Supporters, Promoters, Volunteer Talent/Expertise
NH 4.G	Develop a community resource directory or online platform that provides information about local services, organizations, and amenities in different neighborhoods.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Economic Development, Planning		Supporters, Promoters, Volunteer Talent/Expertise
NH 4.H	Utilize resource directory to achieve specific implementation actions & disseminate information	Partnerships	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Economic Development, Planning		Supporters, Promoters, Volunteer Talent/Expertise
NH 4.I	Investigate inclusion in a regional transit service areas, such as CARTS.	Partnerships	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Planning, Engineering & Capital Improvements	City Council	Supporters, Promoters
NH 5 Recommendation: Exercise equitable distribution of resources																				
NH 5.A	Evaluate the current distribution of resources geographically across Kyle, including infrastructure, public services, economic development, and programs/initiatives.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Economic Development, Planning	City Council, Planning & Zoning Commission	Investors, Supporters, Promoters, Volunteer Talent/Expertise
NH 5.B	Develop transparent guidelines and criteria for distributing resources, ensuring they are fair, impartial, and based on the needs of various neighborhoods and parts of Kyle.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Economic Development, Planning		Supporters, Promoters, Volunteer Talent/Expertise
NH 5.C	Design a way for residents from all areas of Kyle to actively participate in the decision-making process regarding resource allocation.	Tactical/Community	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning		Investors, Supporters, Promoters, Volunteer Talent/Expertise
NH 5.D	Advance budget transparency by issuing concise, easily-digestible reports on how city resources are allocated, and why.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Communications, Planning	City Council, Planning & Zoning Commission	Supporters, Promoters, Volunteer Talent/Expertise
NH 5.E	Partner with local businesses to create small, low-cost community improvement projects/initiatives in underserved areas.	Guidelines	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Planning	Economic Development	Local businesses, Supporters, Promoters, Volunteer Talent/Expertise