

Purpose:

The Kyle Economic Development and Tourism (ED&T) Board works to advise the city council in the areas of business recruitment, marketing, tourism and positioning the City to properly prepare for future growth. To promote, assist and enhance economic development and tourism activities in the City of Kyle.

Duties & Responsibilities:

The Kyle ED&T Board is comprised of volunteers and a City of Kyle staff liaison and operates under strict confidentiality guidelines. Individuals serve for the sole focus of betterment of the community and will not serve for personal gain. Serving on the Kyle ED&T Board requires participants to attend monthly board meetings and show support to the board chair and City of Kyle Economic Development Department (KEDD) staff by attending appropriate council meetings. Additionally board members must attend an annual joint economic development workshop with city council and planning and zoning and participate in an annual board planning retreat.

The city of Kyle, Texas will continue to grow, develop, and remain an attractive place to live and do business. Kyle ED&T and the City of Kyle Economic Development (ED) staff work to manage this growth. Effectively managing and positively affecting growth in Kyle is the overall purpose of the ED staff and the ED&T. The short- and long-term goals set forth by the board as well as the City of Kyle strategic plan for economic development supplement the ongoing purpose of the Kyle ED&T.

The Economic Development and Tourism Board is responsible for reviewing and making recommendations on the economic development needs of the City of Kyle and this guidelines the Downtown Exterior Improvement Grant Program, applications for incentives, development agreements, 380 agreements and other various incentive tools. This board is charged with developing, preparing and submitting an Economic Development Plan for approval by City Council, which includes short- and long-term objectives of the City of Kyle economic development efforts. The board has no authority to act beyond the scope and requirements of the ordinance creating the board. The board shall function in an advisory capacity only to the council, and in such advisory capacity shall study and recommend options for promotion of tourism and economic development; communicate/coordinate with city staff. The board shall report to the council once each quarter following the board's quarterly meeting.

Qualifications:

An individual shall not be eligible for appointment to a board unless the individual meets the following qualifications on the day prior to the date of appointment: 1) be at least eighteen years of age; 2) be a citizen of the United States; 3) have been a resident of the State of Texas and the city of at least twelve consecutive months or have significant presence in the community; and 4) not be delinquent on any indebtedness to the city. An appointee may not be a city employee. Seats for the Economic Development Board will include representation from key local stakeholders including a local Major Employer, locally serving Utility, local Healthcare, Hays CISD, Higher Education and Hotelier. Individuals serve for the sole focus of betterment of the community and will not serve for personal gain. Conflicts of interest will be considered when determining eligibility on an individual basis.