

## CITY OF KYLE

## Community Development Department



April 11, 2017

To: City of Kyle Planning Commission

From: Howard J. Koontz, Director of Planning & Community Development

Re: Amendments to Chapter 29, Sign Standards and Permits

Staff has been asked to introduce this proposal for a sign code amendment. This amendment primarily affects how certain banners and other temporary flag signs are defined, permitted, and displayed.

First, a provision to create a category for 'feather flags' has been enabled in the definitions section. Feather flags are separate and distinct from other types of flags, themselves not permitted to display commercial messaging.

Second, all manner of temporary signage as defined in §29-20 will no longer require any type of permit to be established. Certain restrictions on their display have been clarified in the same section, but regulatory oversight has been removed by removing the permitting requirements.

Third, signage made from materials that permit the fluttering, such as fabric flags like the previously mentioned 'feather flags', will no longer be prohibited as signage.

Next, the provisions for trailer signs has been revised. These signs are certain signs displayed on a non-powered or towed vehicle, parked at- or on a premise, and attached or applied to the trailer itself.

This is not a comprehensive list of the changes proposed, in fact other changes are proposed; however, the most lengthy and notable changes have been described herein. The strike-thru and underline text changes are included with this memo for your review. There should be thorough discussion of the proposal at the Public Hearing associated with this item if any further questions should arise.